



TRUSTED SINCE 1904

EAST LAWN MEMORIAL PARK

Guided Historical Walking Tours

916-732-2000

EASTLAWN.COM



East Lawn

TIMELINE

1904

Flood waters from the Sacramento Valley come through the Edwards Break in the levee leaving Sacramento Cemetery partially flooded.

October 24, 1904

East Lawn Investment Company Inc. incorporates in the State of California.

December 21, 1904

By-Laws are established.

December 23, 1904

Meeting to contract with East Lawn Investment Co. to buy approximately 15 acres to operate as a cemetery. Rules & Regulations adopted.

December 24, 1904

First internments in East Lawn Cemetery.



JOHN F. WOODRIF AND CLARA L. F. WOODRIF



East Lawn Investment Company



This Indenture Witnesseth: That the East Lawn Investment Company, for and in consideration of the sum of

to it paid, hereby GRANTS unto *Ninety & 20/100* Dollars.
Mrs Mary Ferguson

that certain lot of land in the Cemetery of the East Lawn Cemetery Association, situated in Sacramento County, California, described as follows: *all of*

Lot *# 46* in SECTION *# 2*
as per Map entitled, "Map of East Lawn Cemetery," Section *# 2*
filed for record in the office of the Recorder of said County of Sacramento on the *29th*
day of *March* 190*5*

To Have and to Hold the said premises for burial purposes only, and subject to the rules and regulations, conditions and limitations, provided in the By-Laws of the said East Lawn Cemetery Association now or hereafter to be adopted.



In Witness Whereof, the said East Lawn Investment Company has caused these presents to be signed for it by its President and Secretary, and its corporate seal hereto affixed in the City and County of Sacramento, State of California, this *10th* day of *Oct* 190*6*

The East Lawn Investment Company.

By *Louis H. Greener* PRESIDENT.
H.W. Rand SECRETARY.



East Lawn Cemetery

This is to Certify

THE EAST LAWN CEMETERY ASSOCIATION

Has this day received from *Mrs Mary Ferguson*
the sum of *Twenty two & fifty/100 (22⁵⁰/₁₀₀)* Dollars, in trust, the
income thereof to be applied to the perpetual care, preservation and embellishment
of *Cemetery* Lot *# 46*, Section *# 2*
in said East Lawn Cemetery, under the direction of the Board of Trustees
of said Association, as provided in Section 616 of the Civil Code of the State of
California, relating to Cemetery Corporations.

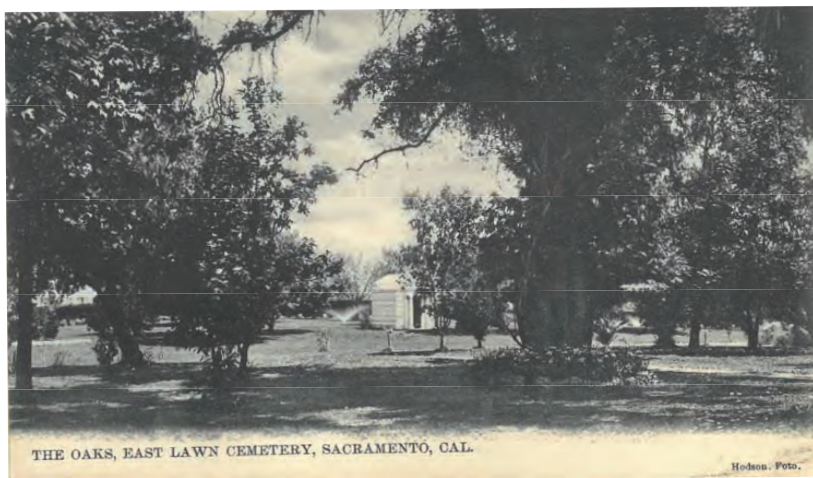
East Lawn Cemetery Association.

Sacramento, Cal.,

Oct 10th

1906

Frank D. Ryan
President.



THE OAKS, EAST LAWN CEMETERY, SACRAMENTO, CAL.

Hodson Photo.



East Lawn

TIMELINE

1910

East Lawn Investment Co. opens the first crematory in Sacramento. Located next to the original well and garage, it was in the area where Palm Court is today.

November 9, 1925

Welch Holding Company of California is incorporated in the State of California.

October 6, 1936

Welch Holding Co. and East Lawn Investment Co. merge to form East Lawn, Inc.

December 29, 1925

East Lawn Investment Co. and East Lawn Cemetery Association sold to Welch Holding Co.

RECORD BOOK OF
EAST LAWN CREMATORY
SACRAMENTO, CALIF.

No. 1
Name in full Augustus Dwight M.
Incinerated July 22, 1910 Time A.M.
Age 62 years 11 months 1 days
Date of Death July 16, 1910 Place of Death Sacramento
Cause of Death Heart Place of Birth Kentucky
Sex Male Color W. No. of Permit C.B.
Name of Physician W. D. Autopsy by W. D. Undertaker C.B.
Remarks W. D.

Witnesses W. D.
Name of Legal Custodian of Remains Mrs. J. M. D.
Address 318-10 St.

Sacramento, Calif. Aug 25
This is to certify that I received Ashes of Augustus M. D.
this 25 day of August 1910
Signed Clark & Borth
Where removed to Clark & Borth
Delivered to Clark & Borth
By written order of Mrs. J. M. D.
Legal Custodian.
Delivered by L. August
Supt.

RECORD BOOK OF
EAST LAWN CREMATORY
SACRAMENTO, CALIF.

No. 2
Name in full Henry W. W. A.
Incinerated Aug. 2-10 Time P.M.
Age 71 years — months — days
Date of Death July 30-1910 Place of Death —
Cause of Death Heart Place of Birth —
Sex Male Color W. No. of Permit G. F.
Name of Physician — Autopsy by C.B. Jones Undertaker —
Remarks —

Thick, George & Co.
Wholesale Druggists
509 29 529 9 Thol
Sacramento, Cal.

Sept 16/10
East Lawn Crematory
Sir - Please deliver
ashes of W. A. Denny to W. T.
formly -
W. T. Denny

How to vote FOR the Ordinance



EAST LAWN

East Lawn Mausoleum Endorsed by Church Bodies and Leading Citizens



Sacramento Should Encourage the Erection of This Beautiful, Modern Mausoleum

How Gladstone Judged A COMMUNITY -



WILLIAM E. GLADSTONE, famous British statesman, prior to his death, said: "Show me the manner in which a nation or a community cares for its dead and I will measure with mathematical exactness the tender sympathies of its people, their respect for the laws of the land and their loyalty to high ideals."

The modern mind today is giving serious thought to the care of dear departed ones—seeking for a better, more beautiful form of burial. East Lawn Mausoleum, now building, provides "The Better Way" through vault, or indoor, burial.

In the stately, beautiful corridors of East Lawn Mausoleum the dead may rest forever in peace and security. Here, where there is warmth and shelter, the living can visit at any time and pay fitting tribute to their loved ones who have passed on.

Significant of highest achievement in memorial art is East Lawn Mausoleum. Of such would Gladstone have approved.



EAST LAWN MAUSOLEUM

1540 Forty-sixth Street, Sacramento

Telephone Capital 400



FRANK SEYMOUR BAILLIE (1869-1951)

1890

Graduated from University of Michigan, B.S. (C.E.)

Draftsman, American Bridge Works of Chicago

1893-1896

Assistant Engineer,
Gillette-Herzog Manufacturing Co. Minneapolis

1896

Vice President and General Manager of Columbia Gold Mining Co. of Sumpter, Baker County, Oregon

1905

Married Jessie Allen Perkins of Coffeyville, Kansas
She was Vice President of East Lawn, Inc. 1938 - 1967, and President of the East Lawn Cemetery Association 1951 - 1966

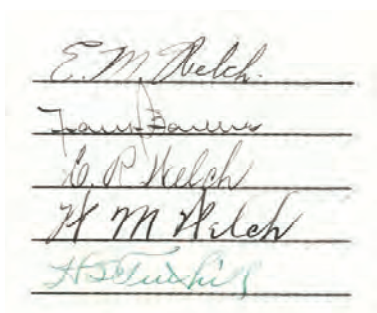
1926

Vice President, Treasurer and General Manager of Welch Holding Co., and East Lawn Investment Co.

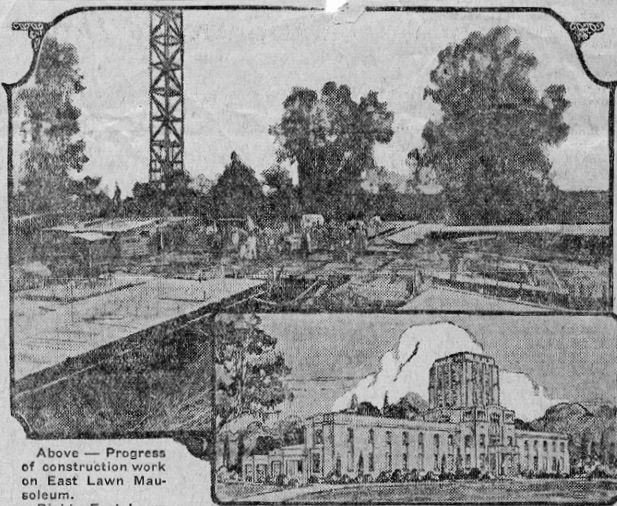
Consulting Engineer and acting General Contractor of East Lawn Mausoleum

1938-1951

President of East Lawn



The first Board of Directors of the Welch Holding Co. of California, now called East Lawn, Inc.



Above — Progress of construction work on East Lawn Mausoleum.

Right — East Lawn Mausoleum as it will appear when erected

Work Progressing Rapidly on EAST LAWN MAUSOLEUM

The foundation is in, and the pouring of concrete well under way, for the first story of beautiful East Lawn Mausoleum. The photograph above shows the L-shaped first floor, ready for the erection of the walls. In our advertisement of next week the photograph will show the walls in process of erection. With this remarkable building progress, East Lawn Mausoleum, long hoped for by Sacramentans, will rapidly become a reality.

During the period of construction is an advantageous time to select crypts or vaults for indoor burial — the modern, scientific form of interment. Not only is there a wider selection of the better locations, but the purchase prices are substantially lower now than they will be when East Lawn Mausoleum is completed, and in operation.

Phone Capital 1660 and a representative will call at your office or home at your convenience with the floor plans that you may have your choice of locations.

If the number of crypts and vaults already purchased is any indication, East Lawn Mausoleum will fill a long-felt want in Sacramento. It will provide an inspiring edifice for the sanctified keeping of the beloved dead and will be under perpetual care. For further information address East Lawn Mausoleum, 1540 Forty-sixth Street, Sacramento, or phone Capital 1660.

To make your reservation immediately will enable you to have choice of the various sections of the mausoleum, and to secure adjoining space that members of the family may be laid to rest together. It will be to your advantage to make reservation now.



EAST LAWN MAUSOLEUM

1540 Forty-sixth street, Sacramento

Telephone Capital 1660

VOTERS—

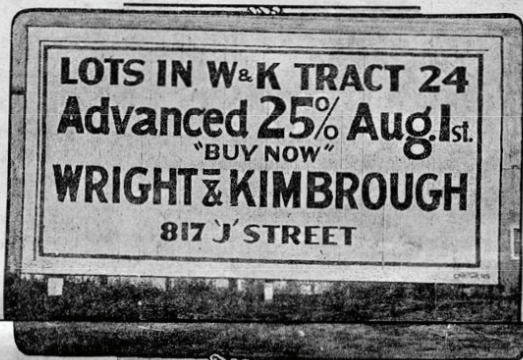
Look at This! ↓



Resolved: That voters be urged to protect the property interests, not only of those whose property would be directly and irreparably damaged by a mausoleum within a residence district, but the interests of all property owners who will indirectly feel the damage because of retarded growth and progress.

—Extract News Item, Saturday Bee.

And Then Look at This!



Photograph of sign erected on Wright and Kimbrough Tract 24—across the street from East Lawn Cemetery. This board, in the use of one of the local real estate firms, announces that the property increased 25% in value on August 1st, 1925, which was just 22 days after the City Council had re-zoned a portion of East Lawn Cemetery to permit the erection of the Mausoleum.

How can this 25% increase be reconciled with the statement that property would be damaged?

Beware a Political Trick!

We are satisfied that news items quoted above, and the proposal to erect a Mausoleum outside the city limits is a political trick to deceive Sacramento voters at the last minute.

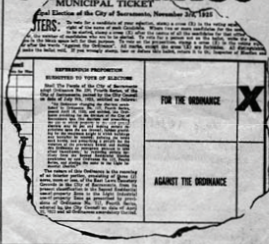
Why is this project sprung now? What local capital will back this enterprise? Where was this capital when two firms of mausoleum builders tried for months and months to secure capital to erect a mausoleum in Sacramento, but finally had to give up the plan?

Voters, won't be duped by misleading propaganda. It is a recognized fact that Sacramento needs a mausoleum. East Lawn Cemetery is the logical place for this mausoleum. Outside capital to the amount of \$200,000 is waiting to come in and build this mausoleum. Plans are completed; the site selected; and the Trustees of the East Lawn Cemetery Association have endorsed the building program.

Why give up an honorable, sincere enterprise that is a reality for a shadow?

East Lawn Mausoleum will be erected **TWO BLOCKS** south of Folsom Boulevard, in the center of the Cemetery. Building operations will start immediately.

How to vote FOR the Ordinance



Vote FOR the Ordinance!

In favor of building East Lawn Mausoleum are such sterling citizens as:

Dr. Wallace A. Briggs	G. C. Conover	Attorney Ben F. Driver
J. H. Butcher	J. T. Huntoon	The late Ed. Yardley
Judge C. E. McLaughlin	Dr. F. B. Whidden	Fred Boitano
Dr. F. N. Scatena	Rev. W. C. Whitaker	Geo. W. Peltier
F. A. S. Foale		John Ing

And thousands of others, many of them residents of East Sacramento.

Voters, Draw Your Own Conclusions
We Feel Safe in Your Hands!

Board of Trustees of East Lawn Cemetery Association

FRED KIESEL, President
ARTHUR E. MILLER, Vice-President
P. C. DRESCHER, Treasurer
CHAUNCEY H. DUNN, Secretary

MAUSOLEUM TO BE COMPLETED BY FIRST OF MAY

Building Plans Changed For
Massive Building Near
Folsom Boulevard

Construction is progressing rapidly on East Lawn Mausoleum, the first community mausoleum to be built in Superior California. Although ground was cleared in January, this week saw the erecting of the walls of the first floor of the L-shaped building which has a footage of 200 feet. The pouring of concrete for the walls of the second floor will begin Monday. It is expected that the mausoleum will be completed and in operation by May 1st.

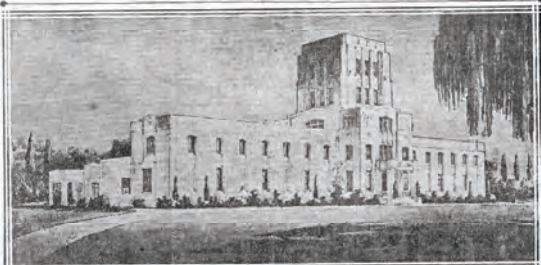
The structure, which is destined to be one of the finest of its kind in the state, is of striking architectural design. Built of concrete, marble, brass and art glass, its walls will be adorned the official estimate of \$250,000. Plans for the structure have been changed considerably, involving a new arrangement of the tower and windows.

The East Lawn Mausoleum will be a two-story building with a wing built on the east side; when further expansion is necessary, a wing can be added on the west. The mausoleum, 225 feet west of Folsom boulevard, is set against a background of trees, and will be extensively landscaped.

The structure has an elaborate floor plan, carefully worked out in every detail. On the first floor will be located the main forum, adjoining which are the general offices, superintendent's office, separate display room for bronze urns, and a separate room for cut flowers. South of the main forum will be located the crypts, with its own private entrance. The east and west corridors will be devoted to individual vaults and to special family vault rooms containing ten couch crypts each.

The east wing will be devoted to

Mausoleum Well Under Way



The new East Lawn Mausoleum, plans for which have been considerably altered, is now under construction, and it is expected to be completed by May 1st. Above is a reproduction of the new architectural drawing.

beautifully appointed private rooms and a chapel with an organ of finest make. This wing has its individual entrances.

The second floor will be devoted to crypts and individual vaults. The number of crypts will total 900, and there will be approximately 1,000 niches. In the construction of these, art glass will be used at the back of the niches, and this will be suitably illuminated, making a beautiful light over each bronze urn. This is one of the newest features in columbarium construction.

A modern latest type of ventilator and heating system will be installed at considerable cost.

Frank S. Baillie is consulting engineer and in charge of all construction. Appointments of the board of the following staff appointments: J. P. Babcock, director; and J. P. Babcock, director.

**Coast Building Better,
Los Angeles Excepted**

Indications of a slackening in building in Los Angeles and sur-

PROSPERITY RECORDS BROKEN LAST YEAR

All prosperity records in the history of California were broken last year. This is shown by car loadings and the value of revenue freight, according to George A. Lathrop, district manager of the American Railway Association, car service division. He said that 1,000,000 freight cars were required last year for California's freight, which had a total value of \$1,715,000,000.

If placed end to end, cars loaded with revenue freight of California origin would make a train 12,122 miles in length.

In reference to the refrigerator car shortage last year, Lathrop stated that the deficit was confined to this one division and was caused by unlooked-for light loading of cars during September.

Really Men Support Federal Program On River Work

Development by the federal government of inland waterways was approved by the National Association of State Statute Boards by action of its board of directors at a meeting held in conjunction with the annual business meeting of the association just closed in New Orleans. The association urged speedy action by congress to make this development possible.

The plan of secretary of the Interior Joseph W. Work and Secretary

ADVISOR

**PRATT'S
CONCRETE**

\$7,332,861.11 In Bank

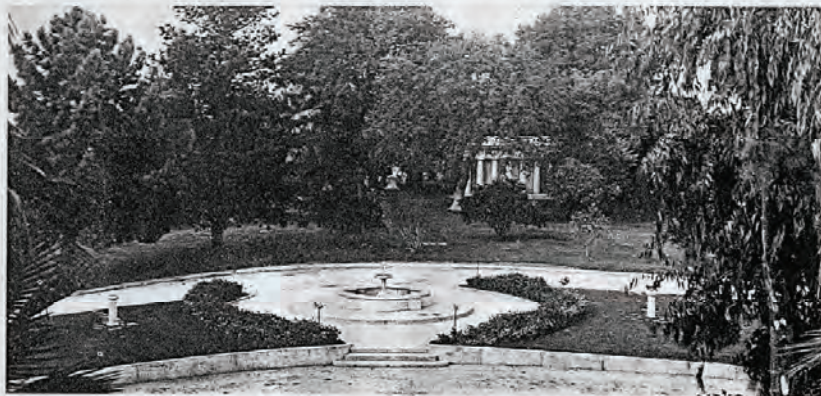
Equipment Rentals	\$ 708.41
Architects Fees, Permits Etc.	3,203.53
Industrial Insurance	1,876.04
Small Tools & Supplies	434.52
Supervision	2,430.77
Clearing & Grading	788.85
P Plant	2,556.42
Forms	29,569.05
Concrete	22,371.38
Reinforcing Steel	6,024.63
Excavating	811.25
Office Salaries	800.00
Changing Water Main	486.85
Plumbing & Heating	8,271.22
Electrical Work	6,845.21
Plastering	11,892.22
Crematory Installation	7,965.80
Brick & Tile Work	5,146.47
Steel Sash	2,917.00
Painting	2,296.99
Niches	4,515.16
Ornamental Iron	1,703.51
Finish Floors	1,758.62
Hardware	522.05
Cleaning Up	2,363.73
Sheet Metal Work	1,390.95
Waterproofing	718.00
Roofing	1,083.10
Cast Stone	425.00
Niche & Crypt Furniture	804.45
Marble Work	10,608.25
Kalemein Work	1,187.00
Glass	3,480.63
Interior Finish	4,512.39
Pole Line	149.00
Furniture & Fixtures	637.99
Roads	2,601.05
Grounds	1,118.75
Sewer Line	334.45
Terrace Work	422.20
Total	\$157,400.49

An itemized list of expenses from Frank Baillie (Vice Pres of East Lawn Investment Co.) to Frederick W. Kiesel (President of the East Lawn Cemetery Association). The original building included the tower and everything East of the tower (Forum (lobby), Chapel and East Corridor 1st floor crypts and 2nd floor columbaria).





EAST LAWN
SACRAMENTO, CALIFORNIA



FOUNTAIN AND VIEW FROM MAUSOLEUM ENTRANCE



Built to endure the ages and to provide a permanent memorial, East Lawn Mausoleum is a symbol of eternal beauty, strength and protection for the loved ones at rest . . . a peaceful shrine of tender memories for those who remain behind. Towering above the green expanse of lawn and well-kept flower gardens of East Lawn Memorial Park, the Mausoleum is a triumph of architectural beauty.



Pictures and captions
from a sales brochure
(Cir. 1955)



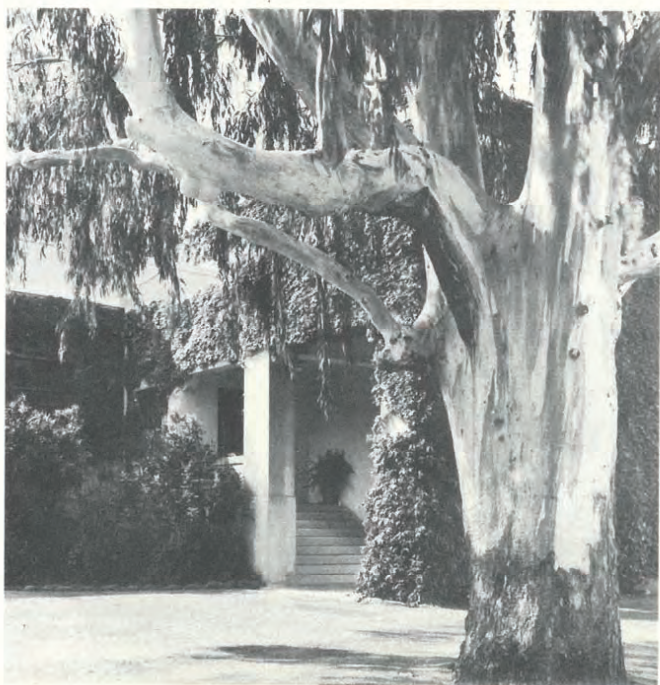
Memorial Chapel

A memorial service is intended as a fitting tribute; it is sacred; it should be beautiful. East Lawn Memorial Chapel was built for this one purpose alone, so that the final tribute might be a lasting memory, the memory picture one of beauty.

The East Lawn Chapel is available to anyone for any service at East Lawn without cost. The services of our staff organist are available, also without cost. If you desire, our organist will gladly consult with you relative to the musical arrangements for the service.



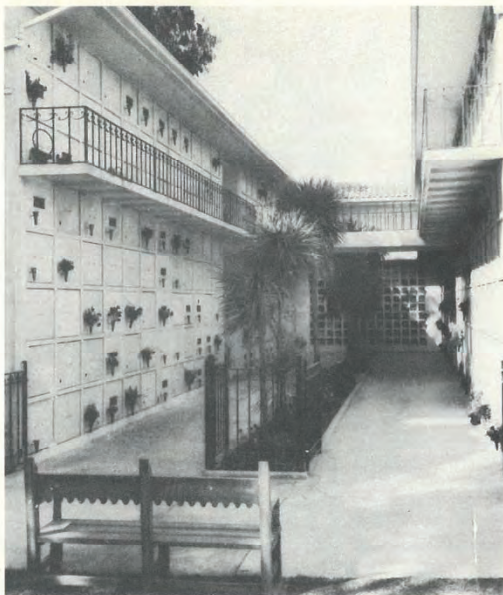
An interesting view of
a giant eucalyptus and
entrance to East Lawn
Memorial Chapel. Hun-
dreds of beautiful trees
dot the landscape here.

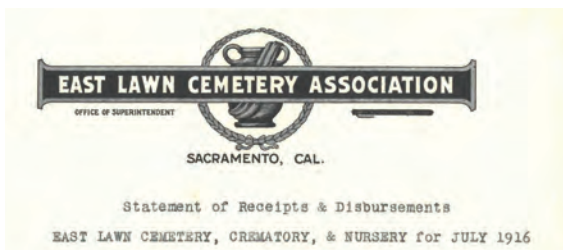


A Beautiful Vista of the Grounds with Mausoleum in the Background.

Palm Court

PALM COURT, provides the protection of crypt entombment at a minimum of cost. The same sturdy construction is embodied in this unit as in the main buildings. Many prefer this out of door entombment as evidenced by the fact that over 500 crypts are contained in this unit alone. A further unit has been planned and will be erected as soon as conditions will permit. Crypts in this unit are now as low as \$200.00.









TRUSTED SINCE 1904

**4300 FOLSOM BLVD.
SACRAMENTO, CA 95819
916-732-2000**